



**MANY WAYS
TO SERVE**

**PLUS D'UNE FAÇON
DE SERVIR**

FOR IMMEDIATE RELEASE

Canada Company Launches Cadets and Junior Canadian Rangers Bursary Program

New initiative complements successful Scholarship Program

TORONTO, May 9, 2019

Canada Company is pleased to announce today the launch of a new bursary program aimed at helping Cadets and Junior Canadian Rangers pursue post-secondary education, vocation or other learning opportunities.

The Cadets and Junior Canadian Rangers Bursary Program provides financial support to young men and women who demonstrate the attributes of leadership and citizenship, while also furthering their education.

This new program was designed to complement the Canada Company Scholarship Program, which was created in 2007 as a tribute to fallen Canadian Forces personnel to support the post-secondary education of their children. To date, Canada Company has awarded over \$560,000 in scholarships.

"This new initiative based on the successful Canada Company Scholarship program, will make it easier for members of the Cadets and Junior Canadian Rangers to continue their education and realize their dreams," said Canada Company Founder, Blake Goldring. "We want to ensure that these young leaders receive the widest support, recognition and care starting with their education."

Annually for the next five years, the Cadets and Junior Canadian Rangers Bursary Program is committed to awarding 24 bursaries of \$1,000 to:

- Five Junior Canadian Rangers
- Four Sea Cadets
- Six Army Cadets
- Nine Air Cadets

The bursaries will be awarded to young men and women who will display leadership, teamwork, proactivity, engagement in their learnings and who will show a positive attitude while being an example for their peers.

The bursaries are to help offset the cost of tuition, fees, or equipment requirements associated with the recipients selected post-secondary education.

"These 24 bursaries will go a long way in helping these young Canadians realize their dreams of post-secondary education and higher learning, ensuring that their experience in the Canadian Cadet and Junior Canadian Rangers Programs continue to have a positive, life-long impact long after they leave our programs to give back to their country, and their communities," said BGen D.B. Cochrane, Commander National Cadet and JCRs Support Group.

About Canada Company

Canada Company is a federally registered non-partisan charity created in 2006 by Canadian businessman, Blake Goldring C.M., M.S.M., CD. Canada Company takes pride in serving our country in many ways, celebrating our Military heroes, and their families, and fostering a mutually beneficial exchange between Canada's business and military communities – helping create a Better Canada. A

trusted Program Builder, Canada Company funds Scholarships for children of military members killed while serving on an active mission with the Canadian Armed Forces, as well as the new Cadets and Junior Canadian Rangers Bursary Program; hosts Strategic Knowledge Exchange; manages the LAV III Monument Program all across Canada; and many other programs. To learn more visit: www.canadacompany.ca.

For the launch photos:

<https://bit.ly/2VmIVqT>

For further information or media inquiries, please contact:

Laurie-Anne Villeneuve
Membership and Communications Manager, Canada Company.
lavilleneuve@canadacompany.ca